



# AODCCC

Alcohol and Other Drug  
Consumer & Community Coalition

Strategic Plan 2024-2027

## Acknowledgement of Country

AODCCC acknowledges that we are on Nyoongar country and extends our respect to the Traditional Custodians, the Wadjuk people, their Elders past, and present. We recognise the strength, resilience, and capacity of all Aboriginal, Torres Strait Islander and First Nations cultures.

## Our Members and Partners

AODCCC would like to thank all the members, stakeholders and partners for their ongoing support, input and shared experience, all of which is crucial to the effectiveness and authenticity of the organisation. We would also like to acknowledge and thank the Mental Health Commission of Western Australia for their ongoing funding and support of our organisation.

## Recognition of Lived Experience

We acknowledge the individual and collective expertise of those with a lived or living experience of alcohol and or other drug use. We also acknowledge the emotional labour and vulnerability that is present in this space. We also recognise the work of those who came before us to build the foundations to enable this work to actually take place.



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## Strategic Plan 24-27

### Our Mission, Vision & Definitions

#### Our Mission:

To promote the interests, education, and welfare of those affected by alcohol and other drug use.

#### Our Vision:

Community understanding shaped by the voice of people and families with lived experience of alcohol and other drugs.

#### Our Definitions:

##### **Community**

Individuals, families, significant others, stakeholders, service providers and government departments. AODCCC acknowledges the diversity of the entire WA community, with all its complexity, specific needs, and unique history. Our focus is to ensure equality of access regardless of a person's cultural background, gender, skin colour, sexual preference, socioeconomic background or physical or mental capacity.

##### **Stigma**

A strong prejudice for a person presenting with alcohol or other drug use, perpetuating shame, judgement, and discrimination within society.

##### **Consumer**

Western Australian's impacted by alcohol and other drug use, often relating to a person engaging in a treatment or support service, but not always.



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## Message from our Chairperson



We are pleased to present the Alcohol and Other Drug Consumer and Community Coalition strategic plan for 2024-2027 – a clear and concise outline of the organisation's plans for the next three years.

The five strategic focus areas provide the scope of our goals for this period and will guide our ongoing processes, engagement priorities, community profile and day-to-day work.

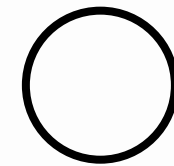
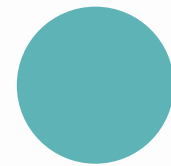
We thank the members that provided input and feedback during its development and look forward to ongoing engagement as we journey through this plan and its priorities together.

**Carmen Acosta**  
**AODCCC Chairperson**  
**2024**

# Our 5 Strategic Focus Areas

## Beyond Stigma

Promote human connection and understanding of the complexity of alcohol and other drug use.

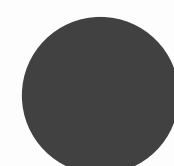


## Amplify Voices

Ensuring that alcohol and other drug lived & living experience is respected and contributes to systemic influence and impact.

## Systemic Advocacy

Advocate for healthy and connected communities and systems.

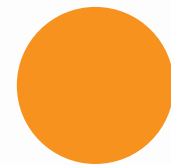


## Governance and Sustainability

Ensuring a sustainable, grassroots driven organisation, for a strong future.

## Education and Training

Sharing of knowledge and experiences to engage and empower individuals, families, and communities.





# Strategic Plan 24-27 Our 5 Strategic Focus Areas

## Beyond Stigma

### **Promote human connection and understanding of the complexity of alcohol and other drug use**

- We will focus on developing meaningful projects to challenge stigma and shame.
- We will continue to use a range of platforms that highlight stigma, with the aim to normalise and humanise the experience of alcohol and other drug use.
- We will encourage, support, and welcome people to share their story to increase understanding and empathy of the function of alcohol and other drug use.

## Systemic Advocacy

### **Advocate for healthy and connected individuals, communities, and systems**

- We will use a wide and diverse range of tools and platforms to increase systemic influence and impact.
- Inform systems to ensure alcohol and other drugs is recognised and considered in all aspects of society.
- With integrity, transparency, and assertiveness, we will collaborate and establish partnerships across the sector, within government, and the broader community.

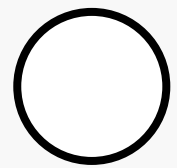
# Strategic Plan 24-27 Our 5 Strategic Focus Areas



## Education and Training

**Sharing of knowledge and experiences to engage and empower individuals, families, and communities**

- We will continue to be a credible source of information for the community.
- We will commit to resource and training development informed by our members and will continue to promote and make it accessible to the membership and broader community.
- Further develop and conduct presentations to explore and encourage lived experience expertise in formal and informal education settings.



## Amplify Voices

**Ensuring alcohol and other drug lived & living experience voice and influence is present and utilised within the community**

- Encourage that lived and living experienced voices are present and respected within the community.
- Seek to shift community attitudes and challenge the pervasive negative stereotypes of people who experience issues with alcohol and other drug use.
- Use membership voices to influence sector policy, practice, and development.

# Strategic Plan 24-27 Our 5 Strategic Focus Areas

## Governance and Sustainability

**Ensuring a sustainable grassroots driven organisation, for a strong future**

- Sustainability and growth of the organisation will continue to be authentic and retain its grassroots connection to the members and broader community.
- We will diversify our funding sources and continually explore new funding opportunities.
- We will ensure there is diversity and a high level of expertise within our management committee.





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### Our Commitment

- AODCCC will continue to consult our members and track their experiences in the community, through annual surveys, community consultations and AODCCC reference groups. We will maintain diverse opportunities for engagement, maintaining a 7-person monthly reference group, with an annual turnover of participants to ensure diverse views are maintained.
- We will seek out data that displays a reduction in systemic discrimination towards those impacted by alcohol and other drug use, informed by the voices of our members.
- We will maintain continual membership uptake and ensure equality of access alongside providing ongoing training opportunities to our membership and track attendance and feedback mechanisms. We will seek out a high level of participant satisfaction within these measuring tools, exploring increased capacity for self-determination and empowerment.
- We will track the amount of AODCCC community influence, including responses from submissions, frequency of invitations for alcohol and other drug consultations and sharing of alcohol and other drug expertise.