



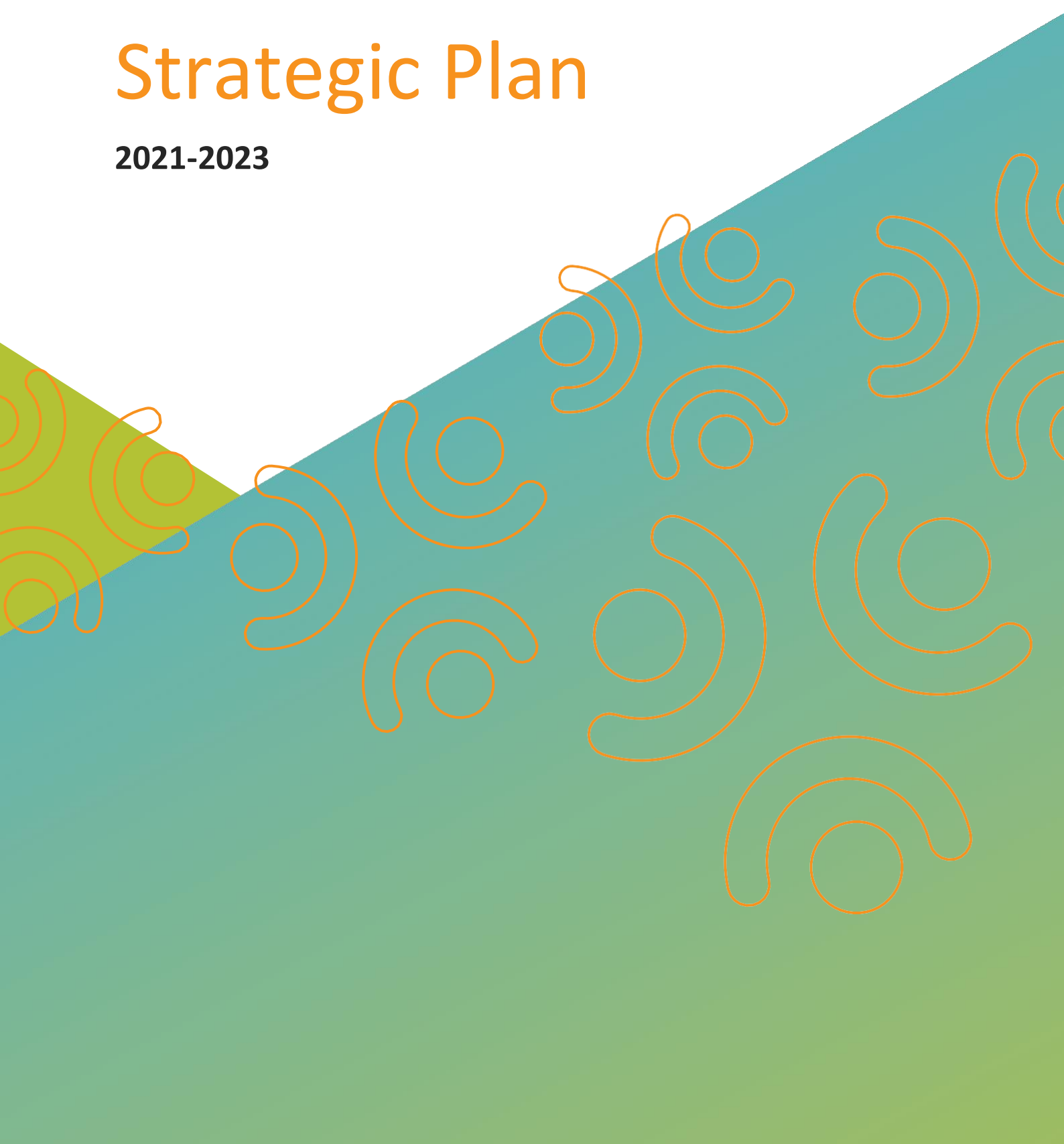
AODCCC

Alcohol and Other Drug
Consumer & Community Coalition

... beyond stigma

Strategic Plan

2021-2023



A Message from our Chairperson



We are pleased to present the Alcohol and Other Drug Consumer and Community Coalition strategic plan for 2021-2023 – a clear and concise outline of the organisation’s plans for the next three years.

The three strategic focus areas provide the scope of our development for this period and will guide our ongoing establishment processes, engagement priorities, community profile and day-to-day work.

We are committed to receiving your ongoing input and feedback as we journey through this plan and its priorities together.

Carmen Acosta
Chairperson



Our History

In 2015, the Health Consumers' Council (HCC) was funded by the Mental Health Commission (MHC) to co-ordinate a project which built on the recommendations from the November 2014 Forum, Improving Consumer Involvement in the Alcohol and Other Drug Sector. An Alcohol and Other Drug Advisory Group (AODAG) comprised of government agencies, not for profit organisations, and consumers was set up to oversee progress. Over time, this group imposed a 50% consumer quorum to ensure the group-maintained consumer led focus and leadership.

The project specifically addressed the following recommendations:

- To develop a common set of principles for engagement.
- Outline best practice engagement strategies for the sector.

As a result, a consumer consultant was hired to undertake this work and the 'Principles and Best Practice Strategies for Consumer Engagement in the Alcohol and Other Drug Sector in Western Australia' was delivered to the MHC in January 2017.

In March 2017 the WA Primary Health Alliance (WAPHA) funded the HCC to support the ongoing work of the AODAG to progress toward incorporation and the development of consumer training. With this funding, the group became the Transitional AODAG.

Additional funding was received from the Western Australian Network of Alcohol and Drug Agencies (WANADA) and broad consultation in relation to these deliverables was undertaken.

In June 2018 the Alcohol and Other Drug Consumer & Community Coalition (AODCCC) was Incorporated, the constitutional purpose being "to promote the interests, education and welfare of those affected by alcohol and other drug use". It was decided that family and significant others were to be recognised as equal consumer members and that an avenue for broader community inclusion was necessary, hence the name "Consumer & Community Coalition".

Following the establishment of the AODCCC an interim committee was formed.

This committee began to build a membership base and progressed to the organisation's first Annual General Meeting where a Board of 12 were elected. In January 2019 a small capacity building grant from the WA Council of Social Services (WACOSS) was received to hold community consultations in order to submit to the parliamentary inquiry 'Alternate approaches to reducing illicit drug use and its effects on the community'. This document was written on the basis of feedback from 80 participants and submitted to the Inquiry Committee in Feb 2019.

Soon after this the AODCCC received funding from the MHC toward further establishment of the organisation to 2021.

Our Mission:

To promote the interests, education and welfare of those affected by alcohol and other drug use.

Our Vision:

Community understanding shaped by the voice of people and families with lived experience of alcohol and other drugs.

Our 3 Strategic Focus Areas:

1



Establish and grow a strong member-driven, viable organisation.

2



Build the capacity of the sector with a community that represent themselves and others, bringing lived experience to the table.

3



Create a diverse, dynamic and interactive community of peers.

	Strategic Focus Area 1 Establish and grow a strong member-driven, viable organisation.	Strategic Focus Area 2 Build the capacity of the sector with a community that represent themselves and others, bringing lived experience to the table.	Strategic Focus Area 3 Create a dynamic, diverse and interactive community of peers.
Strategic Objectives	<p>Adopt corporate governance practices that uphold responsibility, accountability, transparency and compliance.</p> <p>Ensure AODCCC has the structure, skills and experience to meet operational needs.</p> <p>Develop and implement an organisational business plan to support financial viability.</p>	<p>Engage and communicate with consumers, families and supports to understand their issues and experiences and reflect this in our representation of the AOD community.</p> <p>Support active consumer, carer and community participation in government and sector consultations regarding AOD.</p> <p>To build the AODCCC as a platform of credibility, to demonstrate advocacy and leadership in the AOD sector and community.</p>	<p>Build a safe community that is aware of the impacts of stigma, that is open to a broad range of opinions and experience from consumers, care givers, service providers and stakeholders, allowing for constructive discussion and collaboration across the community.</p> <p>Provide access to information and participation opportunities through the use of information technology to break down barriers associated with distance and lack of transportation, while ensuring collated information is used constructively to drive systemic advocacy and empower consumers.</p> <p>Nurture a culture of transparency, collaboration and empowerment, inviting feedback and collaboration, respond to queries with integrity in the spirit of progress and seek out the voices of the most marginalised members of our community.</p>
Key Activities	<p>Build the organisation’s membership and continue to seek out diversity of skills, experience and perspectives.</p> <p>Complete a policy suite that covers all governance and operational requirements to maintain a viable and sustainable organisation.</p> <p>Develop and maintain robust processes and systems to ensure reporting and compliance.</p> <p>Identify and actively participate in key stakeholder alliances and partnerships, including self-driven agenda setting through consumer and community consultation.</p>	<p>Access and or facilitate Consumer and Carer Representative Training, through partnerships with Next Step and the WA Recovery College Alliance.</p> <p>Promote participation opportunities across the sector via Newsletter and social media channels.</p> <p>Develop consumer engagement practices, including the establishment of several Reference Groups to set agendas, and present to stakeholders with a view to drive policy and funding opportunities for the community.</p> <p>Seek out collaboration opportunities with fellow consumer and systemic advocacy organisations.</p>	<p>Ensure a variety of engagement opportunities are available, minimising barriers via Social Media, Video Conferencing, e-News and Community Forums.</p> <p>Create a culture of interaction with regular community consultation forums.</p> <p>Identify and develop peer leaders.</p> <p>Publish the agendas set by AODCCC reference groups to drive the conversation further within the broader AODCC membership.</p> <p>Access governance training for members, increasing opportunities to join the AODCCC Management Committee and maintain a grass roots consumer focus.</p>

<p>Strategic Outcomes</p>	<p>Key stakeholders will seek AODCCC for policy development, consultation and advocacy work on a range of AOD issues.</p> <p>Regulatory requirements are met consistently.</p> <p>Financial sustainability and meeting of budgets.</p> <p>Evidenced good Management Committee governance.</p> <p>High staff and Management Committee engagement.</p> <p>Strong membership and stakeholder engagement at key organisational events such as the Annual General Meeting.</p>	<p>Stakeholders seek consumer engagement and reflect consumer views in their policy development work.</p> <p>Consumers are given many and varied opportunities to participate in consultation regarding AOD.</p> <p>AODCCC is invited to participate in a wide range of meetings with government and other stakeholders.</p> <p>There are indicators of good experience-based co-design practice in the development and performance of AOD sector organisations</p>	<p>Annual increases and diversity of membership.</p> <p>Measured member satisfaction and perception will demonstrate we understand and meet our member's needs and value their experiences.</p> <p>A strong consumer and community representation on the AODCCC Management Committee.</p> <p>Strong Reference group engagement with measurable outcomes to lead change in the AOD sector.</p> <p>A strong culture of valuing lived history as displayed in interactions with stakeholders.</p> <p>Eradication of stigma within the community.</p>
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